

Creating A Personal Connection In Virtual Advising & Coaching



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Importance of Personal Connection

Not All Students.....

- ▶ Not all students are comfortable with a virtual learning setting.
- ▶ Not all students admit when they are in need of academic support .
- ▶ Not all students have what is needed to be academically successful on their own.
- ▶ Not all students have developed the skills needed to seek help on their own.

All Students.....

- ▶ All students need at least one staff/faculty member that they feel they are able to reach out to when in need of support, both academically and personally.
- ▶ All students want to feel connected to their academic institution.



3 Common Ways To Connect Virtually

1. Email
2. Telephone
3. Texting



Challenges to Personal Connection

- ▶ Returned Emails
- ▶ No Email Replies
- ▶ Voicemails Not Returned
- ▶ No Return Calls
- ▶ Texting on Hold
- ▶ No Cellphone
- ▶ No Personal Laptop
- ▶ Language barriers
- ▶ Accessibility barriers
- ▶ Awkward Conversation
- ▶ Age Gaps
- ▶ TIME!!!



Accept the challenges ahead & be determined to connect





START

SUCCESS

OBSTACLES



Taking Virtual Connection to the Next Level

Use clever email subject lines

- ▶ Ex. Surprise!
- ▶ Ex. Please Respond
- ▶ Ex. PLEASE READ!! THIS AFFECTS YOU

Employ clever texting techniques

- ▶ Ex. Reply No or Yes
- ▶ Ex. Just text “Hello” or “How Are You?” messages to grab their attention
- ▶ Feel free to use appropriate emoji’s

Stick to proper telephone “etiquette”

- ▶ Call at the appropriate time.
- ▶ Ask questions personally, before addressing academic concerns.
- ▶ Be willing to call just to check in personally. Academic problems should not be the only reason you interact.



Taking Virtual Connection to the Next Level

Utilize YouTube & Social Media to your advantage

- ▶ Create video messages with reminders and announcements.
- ▶ Create a buzz around your video by saying terms such as “special announcement” or “exclusive.”

Monthly Blogs and Newsletters

- ▶ Share personal stories of triumph and determination.
- ▶ Use motivational quotes and affirmations.
- ▶ Monthly trivia question and mail small prizes.

Memes

- ▶ Use to motivate and encourage students.



Thank You For Listening!

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